

#NCW2023

Edition_09

National Careers Week



THE CAREERS DOWNLOAD

National Careers Week



Headline Partner:





WOW – what a week Green Careers Week was!

We had some amazing partners, supporting excellent schools, colleges and universities and providing us with some incredible content.

We are so grateful to everyone who got involved in our new venture and the statistics and a selection of some of the tweets and videos we're sharing in this edition will highlight just how many people got involved.

THANK YOU!

Green Careers Week

Make sure you save the date for next year's Green Careers Week between 6th and 11th of November 2023.

Green Careers Week Virtual Careers Fair – staying open until further notice!

Here is a snapshot of the statistics for Green Careers Week – thanks for getting involved!

Twitter Statistics Summary



70,483,533
POTENTIAL IMPACTS*



9,001
TOTAL TWEETS



11,066,719
UNIQUE USERS REACHED



2,464
ORIGINAL TWEETS
(EXCLUDING RETWEETS)



1,923
CONTRIBUTORS



*The potential number of times somebody could have seen the hashtag

Most popular contributors by number of followers:

@NATIONALTRUST



953,328
followers

@EDUCATIONGOVUK



467,268
followers

@HMTREASURY



451,088
followers

@ROYALSOCIETY



338,586
followers

@WILDLIFETRUSTS



271,273
followers


Top 10 related hashtags:




#GREENCAREERS	4079
#GREENCAREERSWEEK	2637
#GCW2022	551
#COP27	196
#CAREERS	175
#NET ZERO	173
#GREENJOBS	161
#GREENCAREER	109
#CLIMATECHANGE	100

*Data supplied by Tweet Binder covering 14/10/2022 - 13/11/2022


www.greencareersweek.com/



52844
GCW Pages Viewed



Over
16000
GCW Unique Visitors



9322
GCW Downloads


Top tweets from the week

Department for Education @educationgovuk

"Wind farms are a growing industry and will be the future!"

Through apprenticeships, @RWE_UK is levelling up the next generation of wind turbine technicians, giving them the vital green skills to support a sustainable society.

#GreenCareersWeek




From Department for Education

11:01 AM · Nov 8, 2022

5 Retweets 2 Quote Tweets 12 Likes

The Royal Society @royalsociety

#TomorrowsClimateScientists aims to give students across the UK the opportunity to take action themselves to address #climate and #biodiversity issues. Find out more about some of the fascinating projects being undertaken by schools: #GreenCareersWeek royalsociety.org/grants-schemes...




1:55 PM · Nov 12, 2022 · Sprout Social

9 Retweets 17 Likes

Engineering Construction Industry Tra... @ECITB_Skills

This #ScotCareersWeek22 #GCW2022, the ECITB caught up with ECITB Scholars at @NESCCollege training as #windturbine technicians in #Aberdeen. Earlier in the week, senior leaders from @three60_energy visited to talk #greencareers in the #windindustry



5:00 PM · Nov 11, 2022 · Hootsuite Inc.

2 Retweets 2 Likes

ECCI @EdCentreCC


Great work @JamieBrogan (ECCI's Head of Climate Partnerships)

Positive Footprints @positive_fpn · Nov 11, 2022

Great celebrating @Green_Careers week with @JamieBrogan! Unveiling the mysteries of #ClimateChange through our #CareerConversation and taking students from 11 Schools on a journey of discovery to #RaiseAspirations of becoming future #Climate #Leaders!

"Really great way to engage with the audience to whom climate change really matters."

Jamie Brogan
Head of Climate Partnerships
Edinburgh Climate Change Institute




4:21 PM · Nov 11, 2022

4 Retweets 4 Likes

Department for Education @educationgovuk

Demand for green jobs is increasing as industries prepare themselves for a greener future and net zero.

Here we look at what #GreenCareers are and how people can get into them



educationhub.blog.gov.uk
What is a green job? – everything you need to know

12:06 PM · Nov 7, 2022 · Hootsuite Inc.


15 Retweets 4 Quote Tweets 23 Likes

Gillian Keegan @GillianKeegan

Today marks the start of #COP27 and #GreenCareersWeek. Green careers will be crucial for the country deliver to on Net Zero and I'm delighted that @educationgovuk will be sharing case studies throughout the week from young people forging exciting and rewarding green careers

Department for Edu... @education... · Nov 6

Through apprenticeships, @RWE_UK are levelling up the next generation of wind turbine technicians, giving them the vital green skills that are needed to support a sustainable society. #GreenCareers



6:43 PM · Nov 7, 2022 · Twitter for iPhone

23 Retweets 2 Quote Tweets 64 Likes


Careers Wales @CareersWales

Are your pupils keen to change the world for the better?

Take a look at some of the different roles that can help to protect and restore the environment

careerswales.gov.wales/job-information...

#GCW2022 #GreenCareers



1:39 PM · Nov 11, 2022 · Sprout Social


4 Retweets 2 Likes

Defra UK @DefraGovUK

This #GreenCareers Week, meet Isaac – a Ranger in the Lake District with the @JohnMuirTrust, who began his career as an apprentice for @cumbriawildlife.

Learn more about green apprenticeships and jobs greencareersweek.com/careers-in-nat...

#ClimateChange #COP27



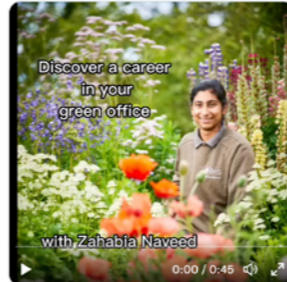
Hi there, my name's Isaac Johnston, and I'm the Glenridding Common

11:15 AM · Nov 10, 2022

11 Retweets 5 Quote Tweets 28 Likes

RHS Learning @RHS_Learning

Celebrating #GreenCareersWeek. Listen to Zahabia talking about her experience as an Apprentice @RHSHarlowCarr and how she discovered the variety of careers within horticulture and how she hopes to inspire the younger generation into the field.



Discover a career in your green office with Zahabia Naveed

6:47 PM · Nov 7, 2022

11 Retweets 1 Quote Tweet 19 Likes


Forestry Commission @ForestryComm

It's #GreenCareersWeek!

Fancy a future in forestry? Consider our 3-year, paid Development Woodland Officer apprenticeship.

Rikky, one of our current apprentices, tells us why he got involved

#FutureForesters @CumbriaUni @TheICF @DefraGovUK #GreenCareers



is the UK's FIRST degree-level forestry apprenticeship

9:30 AM · Nov 7, 2022 · Hootsuite Inc.

23 Retweets 2 Quote Tweets 35 Likes

Toby Perkins MP @tobyperkinsmp


Great to see this visit took place during @Green_Careers #GreenCareersWeek. Tackling climate change is an economic as well as an environmental imperative, as @Keir_Starmer has regularly stressed.

Keir Starmer @Keir_Starmer · Nov 10

Britain should be leading the way to tackle the climate crisis.

Visiting a wind farm in Grimsby, I spoke with industry leaders about how Labour will lift the barriers to onshore wind and unleash our country's potential.

Cutting energy bills and creating quality, local jobs.



10:09 PM · Nov 10, 2022 · Twitter for iPhone


8 Retweets 13 Likes

Royal Meteorological Society @RMetS

So you want to do something about #ClimateChange...? We have produced a series of 12 videos that explore some of the many #GreenCareers

Meet Jade Kimpton an Apprentice Substation Engineer @nationalgriduk : youtu.be/HNGrgV_JKZA

#GCW2022 @Green_Careers



youtube.com
Careers in Climate Change: Jade Kimpton, Apprentice Substation...

11:01 AM · Nov 12, 2022

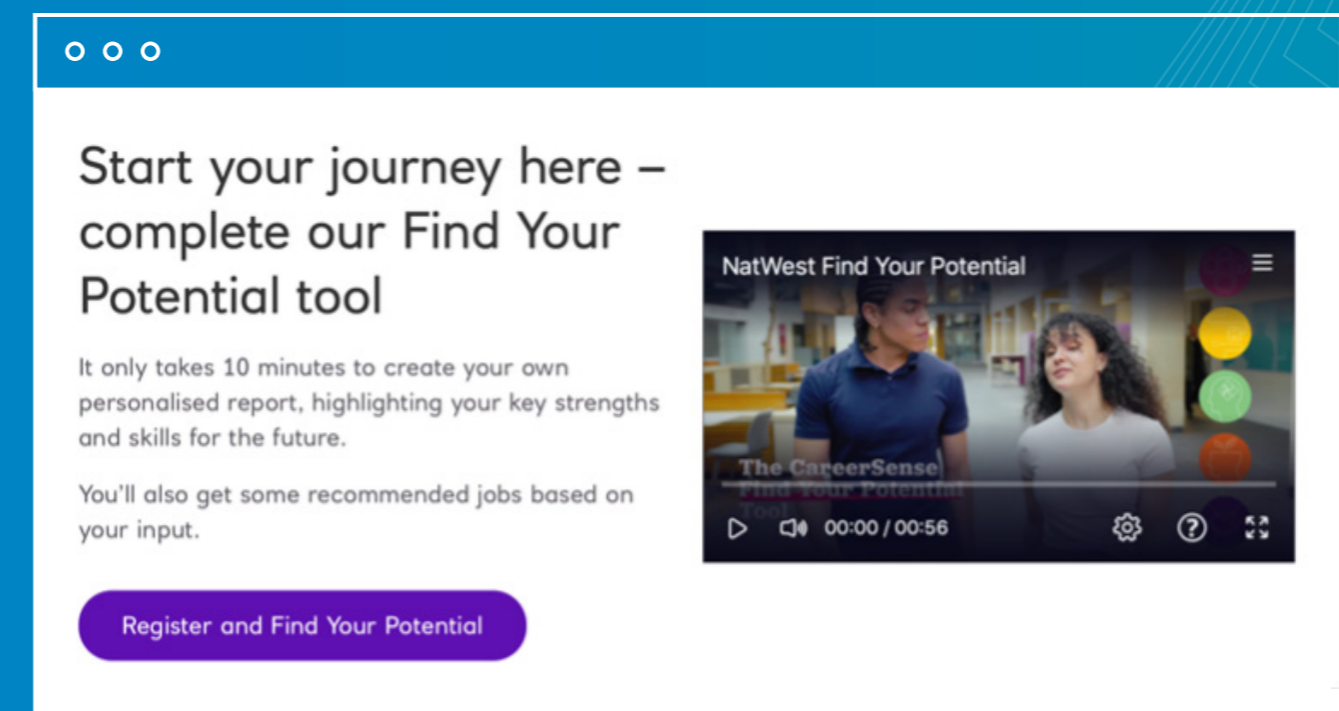
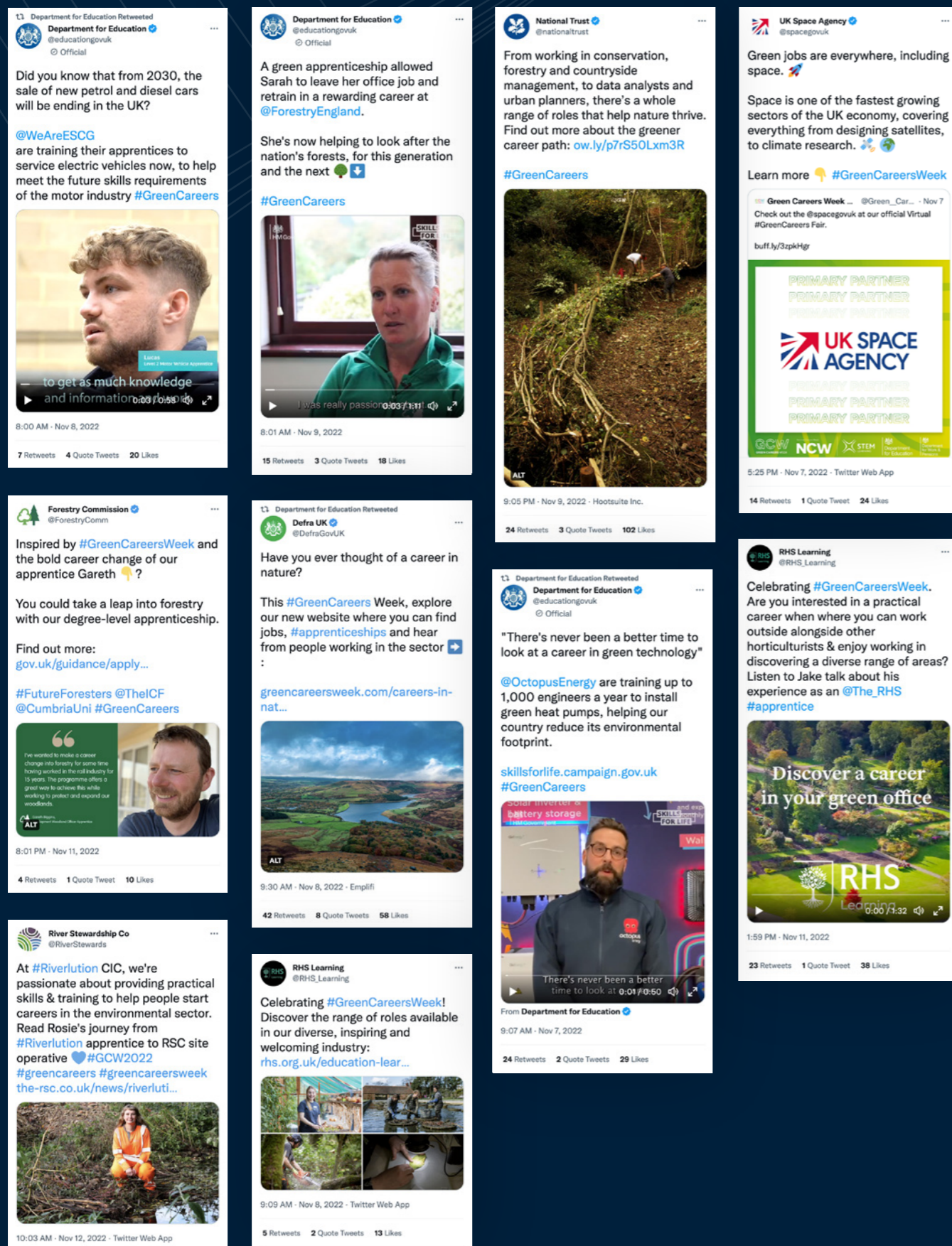
6 Retweets 2 Likes

Natwest Announce New Tools And A Competition!

Our Headline Sponsor for National Careers Week – NatWest Group have created some great new tools and resources for young people and schools to use to really help students uncover their talents and build their skills.

The NatWest Find Your Potential tool - helps 13-24 year olds to understand their skills, strengths and motivations better, giving them a tailored report. The report then gives them some ideas for learning - perfect for developing self-awareness and promoting opportunities that could be right for them!

mycareersense.com/#fyp



Young people themselves can access the tool independently, but if you want to use a flexible lesson plan to support it you can access the plans via this link:

nationalschoolpartnership.com/initiatives/natwest-careersense-find-your-potential/



NatWest has also developed two new skills workshops that are supported by CareerSense Ambassadors from the Bank. They are:

- a **Skills Exploration Workshop (13-18 year olds)** and a **Dream Bigger workshop (16-18 year olds)**.
- Schools can book via this link for Dream Bigger nationalschoolspartnership.com/initiatives/careersense_dream_bigger/ ➔
- Book via this link for skill exploration nationalschoolspartnership.com/initiatives/natwest-careersense/ ➔

You can find all the NatWest CareerSense resources for students, teachers and parents here – why not put this link into your parent newsletters?:

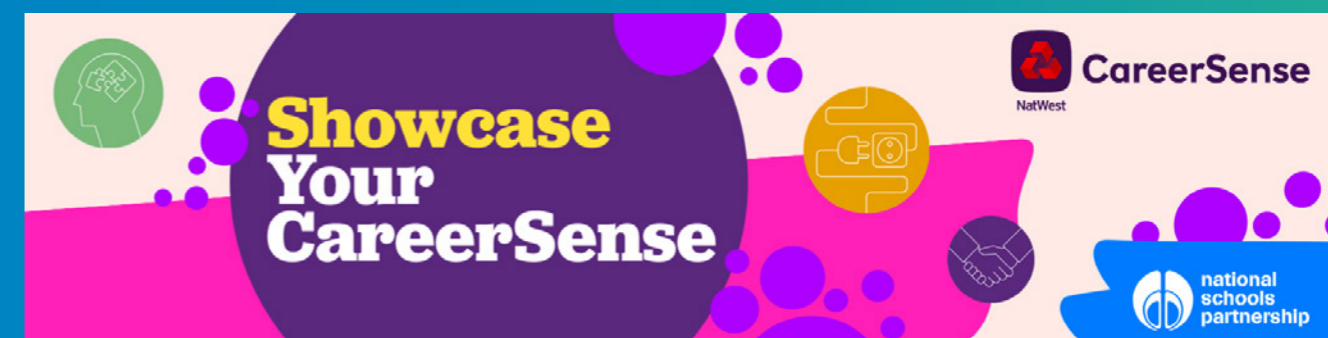
mycareersense.com/pages/parents-and-teachers ➔



NatWest CareerSense competition

The competition is open too schools and students an features prizes for both – so why not have a look round and get applications in? Entries close on 31st Jan 2023.

nationalschoolspartnership.com/initiatives/natwest-careersense/ ➔



Green Careers Treasure Hunt



Use the Green Careers Treasure Hunt Sheet and ask your students to explore future careers in form time or PSHE sessions.

greencareersweek.com/download/2488/?tmstv=1667746242 ➔

Green Careers – Sustainable Futures Resources

Partnership from our headline Partners WWF, Villiers Park and Founders4Schools



WWF-UK, Villiers Park Educational Trust and Founders4Schools have launched a brand-new careers programme to address the urgent need to prepare young people for the future job market. Tackling the climate and nature crisis will take a skilled and diverse workforce, and every job can play its part.

Sustainable Futures is a free programme for secondary schools and colleges across the UK that equips young people with the knowledge and skills to help them thrive in a future green economy, no matter what career path they choose. Teachers and careers leaders are provided with the tools to inform, inspire and empower students to build a career with positive long-term prospects, that will benefit their own career path and help bring our world back to life. The programme has sustainability threaded throughout and student activities include a short certificated course, business role model talks and access to experiences of the workplace.

Find out more and access the **FREE** educator resources on the next page:



Education Pack

www.wwf.org.uk/get-involved/schools/sustainable-futures/educators#download-our-resources ↗

Certificated CPD

www.wwf.org.uk/get-involved/schools/sustainable-futures/educators#cpd ↗

Keep building green careers awareness for the jobs of the future



Our partner in Green Careers Week, STEM.org.uk want to share some information about how they can support YOUR school with hands-on inspiration and help.

Joanne Mitchell, the STEM Learning Enrichment Coordinator writes: Green Careers Week has led the way in helping young people to understand that all jobs, roles and employers have elements that are supportive of sustainability and net zero. Over the next 20+ years, new jobs and roles will be created and everyone needs to be better equipped in understanding what green careers are, what skills will be needed and how this global employment sector reaches into every industry.

STEM Ambassadors are at the forefront of helping young people to understand their career options and realise their potential. Providing insight into industry sectors, raising awareness of career paths, guidance on what employers seek in employees, helping to develop skills, supporting workplace experiences, and mentoring those in need of assistance as they plan for life after school.

stem.org.uk/secondary/ambassadors ➔

STEM Ambassadors can help young people to navigate the changing world of employment and build their green credentials. You can request STEM Ambassadors for all sorts of career activities, you can also access green careers information and resources to support your events. As you know, the key is to keep building the momentum and show young people that the choices they make can and will make a difference, no matter which career they choose.

stem.org.uk/secondary/careers/green-careers ➔

NEW NCW Champions Careers Ambassador GOLD Status School



We are delighted to celebrate alongside Castle View Enterprise Academy as they reach NCW Champion Gold Status with their fantastic careers ambassador programme.

The project was initiated by their Careers Leader, Mrs McDermott supported by the North East Local Enterprise Partnership (NELEP) and Nat West Group and now boasts sixteen Careers Ambassadors from across all year groups in the Academy. It's had a huge impact on the learners involved and the way they are helping others to become involved too:

'This programme has helped me to develop my leadership skills. I have taken responsibility for finding out what type of people students in my year group want to see represented in the careers programme and I have worked with the other Ambassadors and Mrs McDermott to make this happen for them. This has given me a real sense of achievement.'

The full case study can be viewed here:

castleviewenterpriseacademy.co.uk/general-information/careers/careers-ambassadors/ ➔

For your school to get involved, please visit the NCW Champions Page at the website here:

ncw2020.co.uk/ncw-champions/ ➔

Maritime UK



We're delighted to welcome Maritime UK as one of our day sponsors for **#NCW2023**. Maritime UK is the umbrella body for the maritime sector, bringing together the shipping, ports, services, engineering and leisure marine industries.

Maritime UK runs a Careers Professionals Network for Careers Advisors and Teachers, providing numerous CPD opportunities throughout the year to help expand knowledge of the sector.

maritimeuk.org/careers/careers-professionals/careers-professionals-network/careers-leader-survey/ →

maritimeuk.org/careers/careers-professionals/resources/cpd-resources/ →

Maritime UK also has a network of over 250 Maritime Industry Ambassadors on the Inspiring the Future Platform who can visit your school or college and speak to your learners about Maritime Careers. Throughout the programme, ambassadors have spoken to over 70,000 young people! You can request an ambassador visit and learn more here:

maritimecareers.uk/outreach-for-schools-colleges/ →

What is appealing about a Maritime Career?

- A variety of entry points – there is no one way to enter the maritime sector and once in, there are tremendous opportunities to move to different parts.
- A green revolution – the industry is going through a period of massive change and has committed to tackling climate change by decarbonising by 2050. We need people to help us get there!
- A \$3trn industry – the industry is set to double in size by 2030, meaning thousands of new jobs are needed. In the UK, maritime is bigger than rail and aviation combined.
- A funded career – there are numerous entry points to the sector offering fully and part-funded training.
- A role for everyone – Maritime offers careers at sea and ashore, with the chance to see the world! There are wide varying career pathways and entry routes.

You can learn more about Maritime on the Maritime Careers Website!

maritimecareers.uk/outreach-for-schools-colleges/ →

Follow Maritime UK on:

- Twitter - @MaritimeUK | @MUKCareers | #MaritimeUK | #MaritimeCareers
- LinkedIn - Maritime UK
- Instagram - @maritimeuk_careers
- Tiktok - @maritimecareers

NCW Foundation



Welcome to the NCW Foundation

At NCW Foundation we take the view that Social Justice is our focus. We need to resource those with the least so that they are better able to share their talents and reach their goals. Please join us to hear our plans and join our movement. Subscribe to keep up to date.

[Subscribe to National Careers Week](#)

We love the work we do with National Careers Week – in the UK, in Uganda and in Ghana and online via resources and the Virtual Careers Fair.

We love the work we've done with Green Careers Week and can't wait to do more.

We love the work we do with sponsors and partners to help young people from all backgrounds, all ages and with all abilities.

But – you knew there was a *but* coming didn't you? – we want to do more. We want to enact REAL change where it's needed so we're opening the NCW Foundation. A non-profit Foundation that will enable supporters' donations to be used where it is needed to help create change for young people who find themselves marginalised through no fault of their own.

Sign up using the link below to find out more and keep your eyes open for future announcements about the NCW Foundation, what the detailed plans are and how you can get involved.

ncwfoundation.org.uk/ →

STOP PRESS: Our first launch sponsor is the IMI: The Institute for the Motor Industry who have committed funds to the foundation for the next two years.

#NCW2023

SAVE
THE
DATE

06-11

MAR 23

National Careers Week

NCW

Headline Partner:

 NatWest Group

#GREENCAREERS

SAVE
THE
DATE

6TH-11TH
NOVEMBER 2023

 GCW
GREEN CAREERS WEEK

National Careers Week
NCW

 STEM
LEARNING

 Department
for Education

 Department
for Work &
Pensions

The Careers Download 

Editions 1- 8: nationalcareersweek.com/#quicklinks

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